



CYBERSECURITY<sup>TM</sup>  
MADE IN EUROPE

*Cybersecurity Made in Europe* is a quality mark designed to promote European cybersecurity companies.

## What are the benefits of holding the Cybersecurity Made in Europe label?



As a marketing tool, it distinguishes European companies on the basis of the Made in Europe technology development criterion



It fosters awareness about the strategic value of companies which are expanding their activity scope in keeping with the trusted European values.



It raises the visibility of the companies among potential business partners, public institutions, end users, and investors.

Only European Cyber Security Organisation (ECSO) qualified issuing partners are able to award the label.

The application procedure is based on criterion adherence analysis and involves an application fee.

In Poland, the only ECSO-authorized label-awarding institution is the **Polish Cybersecurity Cluster #CyberMadeInPoland**.

Contact us at:



[cybermadeinpoland.pl](https://www.cybermadeinpoland.pl)  
lukasz.gawron@cybermadeinpoland.pl  
+48 663 082 960  
Feldmana 4/9-10 St.  
31-130 Krakow



CYBERSECURITY<sup>TM</sup>  
MADE IN EUROPE

What is the **Cybersecurity Made in Europe** label?

- The label is not a certificate.
- The label focuses on European cybersecurity start-ups and SMEs. It also takes big companies into account.
- The label issuance process does not require a technical audit; it is based on declaring the actual state of affairs and its verification.
- The label does not refer to particular cybersecurity products or services; it pertains to European cybersecurity companies directly.
- The label can be issued to Europe-based cybersecurity companies from the European Union (EU-27), European Free Trade Association (EFTA), European Economic Area (EEA), and the United Kingdom (UK).
- The label is valid for 12 months. The labels issued in the launch period (between 2 November 2020 and 1 March 2021) are the exception, as they are valid until 31 May 2022. If the company wishes to continue to hold the label once its validity expires, it is required to list all the important changes that have taken place since the last compliance check and verification. Unless any important changes occur, the label reissuance is automatic on payment receipt.
- The label does not compete against similar national labels and can be used alongside them.

## Criteria

- 1 **European-based:** the company is a legal entity and its registered office is located in Europe.
- 2 **European-owned:** the company has to present adequate evidence (in the form of declaring the ownership structure and majority shareholding) that most of its shares/control comes from European countries.
- 3 **Europe as the principal place of business:** the company has to demonstrate that over 50% of its cybersecurity R&D activities take place in Europe and over 50% of its staff (FTE) is located in the EU-27, EFTA, EEA countries and the UK.
- 4 **Trustworthy cybersecurity products and services (ICT):** the company declares its compliance with “Indispensable baseline security requirements for the procurement of secure ICT products and services” set out by ENISA. The company declares that it observes the no-spy rule, which guarantees none of the products or services it offers contains backdoors (undeclared functionality).
- 5 **Data and privacy:** the company declares it is GDPR compliant.

---

## Application procedure:

See the criteria and apply for the Cybersecurity Made in Europe label by using the form or writing to us at:

[lukasz.gawron@cybermadeinpoland.pl](mailto:lukasz.gawron@cybermadeinpoland.pl)

Wait for a Cluster associate to contact you, then fill out and send the documents provided by the Cluster (along with other documents needed in the verification process).

Wait for the initial verification that the provided documents are correct and make your payment.

□  
Once the payment is made, the Cluster has 60 days to decide. In the interim, the Cluster reserves the right to verify the documents provided by the company in order to confirm they reflect the state of affairs.

□  
Making the final decision: if the decision is positive, the company receives the Cybersecurity Made in Europe label as well as the instructions for use. If the decision is negative, the issuer provides an explanation of the decision made and reimburses 50% of costs incurred by the company.  
□

## How much does obtaining the label cost?

The net cost of awarding the label through #CyberMadeInPoland is EUR 1250\*. The label is valid for 12 months\*\*.

\*If the decision is negative, the issuer reimburses 50% of costs incurred by the company (see: Application procedure).

\*\*Except labels issued between 2 November 2020 and 1 March 2021, which expire on 31 May 2022.

**#CyberMadeInPoland**

[cybermadeinpoland.pl](https://cybermadeinpoland.pl)

lukasz.gawron@cybermadeinpoland.pl

+48 663 082 960

Feldmana 4/9-10 St.

31-130 Krakow



**INSTYTUT KOŚCIUSZKI**

[www.ik.org.pl](https://www.ik.org.pl)

office@ik.org.pl

+ 48 12 632 97 24

Feldmana 4/9-10 St.

31-130 Krakow